

Message Text

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PAGE 01 CARACA 02339 131951Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----091766 140116Z /63

R 101935Z MAR 78
FM AMEMBASSY CARACAS
TO SECSTATE WASHDC 1537
INFO USDOC WASHDC
AMEMBASSY BOGOTA
AMEMBASSY QUITO
AMCONSUL GUAYAQUIL

UNCLAS CARACAS 2339

E.O. 11652: N/A
TAGS: BEXP, VE
SUBJ: MACHINERY AND SYSTEMS FOR CONCRETE CONSTRUCTION SEMINAR
MISSION, AUGUST 1978.

REF: STATE 051107

1. EMBASSY LOOKS FORWARD TO ARRIVAL OF THIS WELL TARGETED MISSION FOR CARACAS VISIT AUGUST 6-11. ALL INDICATIONS ARE THAT A HIGH-QUALITY MISSION ON THIS THEME WILL GENERATE STRONG LOCAL INTEREST.
2. EMBASSY PROPOSES TO SITE SEMINAR SESSION MONDAY (FIRST DAY) IN TAMANACO HOTEL SALONS MIRANDA AND GUAYANA (SEATING FOR APPROXIMATELY 200), WITH INTERVIEWS TO BE HELD DURING SUBSEQUENT DAYS (AUG. 8,9,10) IN THE SALON ORINOCO, WHICH IS APPROPRIATE FOR AS MANY AS TEN INTERVIEW SEATING ARRANGEMENTS. CRITERIA OF CONVENIENCE FOR MISSION MEMBERS AND INVITEES, AS WELL AS FAMILIARITY OF TAMANACO WHICH WILL INCREASE MISSION "DRAW" RECOMMEND TAMANACO OVER POTENTIALLY FREE SITES, SUCH AS COLEGIO DE INGENIEROS. OR THE THOMAS ALVA EDISON EXHIBITION FACILITY.
3. SEVEN SINGLE ROOMS, MISSION DIRECTOR'S SMALL SUITE, (AVAILABILITY SUBJECT TO LATER CONFIRMATION) SALONS TO BE USED FOR SEMINAR

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AND BIC (CITED ABOVE) HAVE BEEN TENTATIVELY RESERVED, BASED ON ARRIVAL AUGUST 6.

4. TRANSLATION AND PRINTING OF SEMINAR PAPERS AND BROCHURE: EMBASSY DOES NOT RECOMMEND THAT THESE SERVICES BE PROCURED LOCALLY. COST IS HIGH, QUALITY MEDIOCRE, AND DELIVERY RELIABILITY POOR. PAST EXPERIENCE RECOMMENDS BOGOTA AS BEST CHOICE FOR CONSOLIDATED TRAN-

SLATION AND PRINTING OF MATERIAL FOR ALL MISSION STOPS. EMBASSY WILL OF COURSE OBTAIN COST ESTIMATES IF LOCAL SERVICES MUST BE USED. ESTIMATES WOULD BE SOUGHT ON BASIS OF USDOC ESTIMATES OF VOLUME OF MATERIAL TO BE TRANSLATED AND EMBASSY/USDOC CONCURRENCE ON QUANTITY OF PAPERS AND BROCHURES TO BE PRINTED.

5. PRELIMINARY BUDGET ESTIMATE:

- A. SEMINAR SITE RENTAL SALONS MIRANDA DN GUAYANA, AUG 7) \$200
- B. BIC (SALON ORINOCO AUG. 8,9, 10) \$250
- C. MISSION DIRECTOR'S SUITE AUG 1-10 \$800
- D. TRANSPORTATION TO AND FROM AIRPORT AUG.6 AND AUG.11. \$200
- E. MISSION RECEPTION-NOT RECOMMENDED FOR REASONS OF POOR COST EFFECTIVENESS.
- F. TRANSLATION AND PRINTING (SEE PARA 4)
- G. SIMULTANEOUS TRANSLATION SERVICES (TWO TRANSLATORS, NOT TO EXCEED EIGHT HOURS OF WORK) \$300
- SIMULTANEOUS TRANSLATION EQUIPMENT (UP TO 150 HEADSETS) CAN BE PROVIDED BY USIS.
- H. DELIVERY OF BROCHURES \$400
- I. MISSION SECRETARY (3 WEEKS AT \$240/WK)
- J. MISSION INTERPRETERS-FIVE FOR THREE SEVEN-HOURS DAY AT \$5/HR. \$525
- K. USIS PUBLICITY AND PHOTOGRAPHY SERVICES-NO COST.
- L. SEMINAR/BIC REFRESHMENTS \$300
- TOTAL MISSION EXPENSES \$3,695

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6. EMBASSY STRONGLY RECOMMENDS THAT INSTEAD OF RECEPTION, MEMBERS PLAN TO HAVE LUNCHEON INTERVIEWS WITH INDIVIDUALS SELECTED BY EMBASSY, AND INVITED IN THE COURSE OF MAKING INTERVIEW CALLS. INTERPRETER COSTS FOR LUNCHEONS FOR MEMBERS' ACCOUNTS. MISSION MEMBERS SHOULD BUDGET THEIR SOCIAL ACTIVITY EXPENSES ACCORDINGLY.

7. SOLE EMBASSY CAVEAT IS THAT MISSION BROCHURE BE AVAILABLE TO EMBASSY (VIA APO OR COURIER) FOR ADDRESSING AND DISTRIBUTION NOT LATER THAN FOUR, REPEAT FOUR, WEEKS PRIOR TO MISSION ARRIVAL. MISSION MEMBER CATALOGS WOULD BE HELPFUL IN ADVANCE PUBLICITY IF AVAILABLE THREE WEEKS BEFORE MISSION ARRIVAL. WITH CRITICAL USDOC SELECTION OF PARTICIPATING FIRMS, THIS MISSION SHOULD BE A REAL WINNER.
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